NOT EVEN A MAESTER

Jarvie & Neville

Not Even a Maester: Considering Binge Mode as English Teaching Practice

**Abstract** 

Multiliteracies scholars (New London Group, 1996; Moje, 2009) have established the need for

more expansive forms of literacy that encompass how youth read and write today. One such form

is the podcast, a series of digital recordings of conversations. In this paper, we focus our inquiry

on one particular podcast, Binge Mode, in which hosts Rubin and Concepcion read, discuss, and

analyze popular books, TV shows, and movies. What's striking about their approach is the way

the hosts blend traditional close reading practices with those that might be enacted in an English

classroom organized around multiliteracies. Through our thematic analysis, we find that Binge

*Mode* takes seriously the affordances of podcasting as a popular textual form in service to

literary analysis. Further, the podcast usefully diverges from some problematic forms of both

close reading and multiliteracies instruction by foregrounding fandom as an ethos informing

analysis. Our study concludes by sharing both affordances and limitations of such an approach.

Keywords: close reading, podcasting, fandom, English, pedagogy

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